



THE FRONT PAGE TEST

A quick way to identify an ethical issue is to use the “Front Page Test”. When you are considering doing something, but your intuition makes you hesitate, ask yourself these questions:

How would you feel if this decision was reported on the news? What would your response be if a decision made in private suddenly became public?

Would it damage your reputation or UF's reputation?

Would you be comfortable if somebody else was doing this?

Can you live with this decision? Will it keep you up at night?

How would you explain this decision to your boss?

If you were giving someone you loved advice, what would you tell them to do in this situation?

How would your parents feel about this decision?

If someone was watching what you did today, knowing nothing else about you, what would they say your values are? Would that be true?

Does it feel right? What is your conscience/gut telling you?

Will your action involve actual or potential harm to someone or something?